

# Kevin Bernardez

## Visual Art

Passionate visual art with over nine years of experience, dedicated to delivering promised results and remaining true to the vision. Proficient in content creation, social media strategy, and video editing.



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www.selcouthszn.com

## WORK EXPERIENCE

### Design and Visual Communication Teacher English High School

10/2020 - Present Boston, MA  
Boston Public Schools

#### Achievements/Tasks

- Teach grades 9-12 graphic design, video production, photography and entrepreneurship to prepare them for career and college.
- Collaborate with teachers, students and staff producing high quality content for the school community.
- 75% of students enrolled in career and/or college of choice.

### Video Director and Editor SELCOOUTH SZN Media/KB Production

06/2013 - Present Boston, MA  
Video Production Company

#### Achievements/Tasks

- Produce sports events, brand based content, and commercials.
- Produce storytelling content that resonates with demographics of brands.
- Incorporate video marketing strategies to enhance branding and online presence for clients.

### Seasonal Studio Technician/Stage Manager NESN (New England Sports Network)

08/2017 - 05/2018 Watertown, MA  
Achievements/Tasks

- Delivered studio run-downs to crew to prepare for shows.
- Redesigned studio for Boston Red Sox post game show.
- Assisted director with managing talent on set.

## CERTIFICATES

Television Production - Certificate of Vocational Achievement (06/2013)

## EDUCATION

### B.S. Communications Media, Concentration in Film and Video

Fitchburg State University

09/2013 - 05/2017 Fitchburg, MA

## SKILLS

Adobe Creative Suite   Final Cut X   DaVinci Resolve  
OBS Studio   Spark AR Studio   Blender

## PROFESSIONAL DEVELOPMENT

### Udemy: The Complete Digital Marketing Course (05/2020 - Present)

*A course designed to learn how to market a business online from scratch across all the major marketing channels.*

### CineMarketing Cheat Code (05/2020 - Present)

*A course revealing the groundbreaking methods on how to maximize Facebook and Instagram Ads for small businesses.*

### Full Time Filmmaker (04/2019 - Present)

*A course teaching you everything you need to know advance your video production.*

## AWARDS AND ACHIEVEMENTS

### Best Feature Film (07/2021)

*The Roxbury International Film Festival*

- Memiors of a Black Girl (2019)

### Best Feature Film Winner (06/2021)

*Hamilton Black Film Festival*

- Memiors of a Black Girl (2019)

### Best Documentary (03/2017)

*Salem Film Festival*

- Praying for Change (2017)

### Top 12 on NESN Next Producer Film Competition (01/2017 - 02/2017)

*NESN (New England Sports Network)*

- 1292, Short Film (2017)

## LANGUAGES

English  
*Full Professional Proficiency*

Spanish  
*Full Professional Proficiency*

## COMMUNITY ENGAGEMENT

Motivational Speaker at Roger Williams University (2019)

Motivational Speaker at Freedom House (2020)

Ernst and Young College MAP Alumnus