**Zachary Borovay is a Media Designer, Consultant and Educator with over 20 years of experience in Live Entertainment.**

* Media and System Design for a dozen Broadway productions including the long running hit ROCK OF AGES (14 productions worldwide)
* Design, Consultation and Show writing for multiple projects at Disneyland, Walt Disney World and Universal Studios
* Collaboration with many of the leading hardware and software manufacturers on industry standard media servers and video systems
* Frequent lecturer and educator on design for live events at many of the top trade shows, universities and podcasts.

**Professional EXPERIENCE**

**BOROVAY DESIGN, INC.**

**Media Designer and Creative Lead; Jan 2003 – Present**

BDI designs, creates and programs media for Broadway, regional theater, broadcast, concerts, theme parks, corporate events and museums. Clients include Disney and Universal Theme Parks, Norwegian Cruise Line, Rock of Ages, Sephora, PBS, The Smithsonian, Samsung, GE, The Kennedy Center, Resorts World International Sentosa and the Planet Hollywood Resort and Casino.

• Collaborating with other creatives to create visual elements and storytelling methodology.

• Creating original designs to exact specifications and budgets

• Coordinating technical elements with multiple teams (audio, projection, production, artists and management) to execute director’s and/or performers’ vision.

• Supervising creative teams, hiring and scheduling full-time staff and temporary venue labor, for long or short term tours and shows.

• Establishing and managing event-specific budgets; source and establish vendor relationships.

• Generating technical drawings.

• Programming visual sequences for live playback and performance, coordinating technical elements with vendors, and planning visual logistics dependent on venues.

• Able to work with cultural and logistical challenges of foreign and domestic travel.

• Network management of multiple platforms and programs used in technical production, providing seamless integration of video assets with other design elements.

**Professional Experience (continued)**

**LIVEDESIGN/LDI**

**Content Advisor; Jan 2009 - Present**

• Created new curriculum each year for trade show attendees.

• Organized and taught classes analyzing show designs and content creation techniques.

• Coordinated and moderated panels featuring industry professionals.

• Evaluated new equipment for special recognition.

• Authored articles and interviews for publication.

***EMERSON COLLEGE***

***Associate Professor of Projection Design; Jan 2016 – June 2018***

• Created undergrad curriculum for theatrical projection design.

• Mentored students creating projections for college productions.

• Instructed students on the use of design software and media servers.

**BATWIN & ROBIN PRODUCTIONS**

**Media Supervisor; September 2001 – August 2003**

• Designed computerized editing and asset work-flow system.

• Created artwork for theatrical productions, museum installations and corporate events

• Developed ideas, concepts and artwork for RFPs.

• Designed prototypes for installations.

• Created projection content for plays and musicals.

**ADDITIONAL SKILLS**

Content Design & Fabrication • Blue Sky Concepting  • Show Writing  • System Design and Integration • Media Server Programming • Video/Film Shoots • Adobe Creative Suite • Projection Mapping • Microsoft Office • Motion Graphics • Storyboarding • Concept Art • Podcast production (co-host of *Light Talk with the Lumen Brothers* podcast) • Ability to read and write complex musical notation

**EDUCATION**

BERKLEE COLLEGE OF MUSIC

Boston, MA