



HELEN HAYES AWARDS



MAY 20, 2024 — **WASHINGTON, DC** — **THE ANTHEM**

The Helen Hayes Awards is Washington theatre's big night out — where we come together to recognize outstanding contributions to the Washington DC theatre community and renew our commitment to supporting the theatre in the Washington, DC region.

The 2024 Helen Hayes Awards bring glamor, fun, and celebration on Monday, May 20!

We'll be celebrating with our fabulous nominees and the DC-area theatre community with a red carpet, dinner and awards ceremony, including presenting the Helen Hayes Tribute to Peter Marks, theater critic at the *Washington Post* for over twenty years. There will be performances, highlights of 2023, and recognition of who we are and how we shape the region. And, of course, a party!

See you there!

Jan Du Plain

Chair, 2024 Helen Hayes Awards

Amy Austin

President & CEO, Theatre Washington



Theatre Washington and The Helen Hayes Awards

Founded in 1984, Theatre Washington is a non-profit service organization whose mission is to support and uplift the DC region's vibrant theatre community. Theatre Washington celebrates artistic achievement, supports professional development, and promotes equitable access to theatre. This is accomplished through a wide range of programs, including Theatre Week, the Taking Care Fund, Theatre Work, Theatre Summit, and the Helen Hayes Awards.

First Lady of the American Theatre and a Washington, DC native—the awards celebrate the artists and companies whose work



makes the Washington, DC region a thriving, nationally recognized theatre community. The program also promotes and recognizes theatre productions throughout the year through the Helen Hayes Recommends program.



Nominations for the 2024 Helen Hayes Awards were made on January 22, 2024 at the end of a year-long process in which more than 50 volunteer judges on five panels attended hundreds of eligible productions across the region, including dozens of world premieres, at theatres of all sizes across the region. As we celebrate the Helen Hayes Awards, we invite you to help continue a legacy of service and recognition of extraordinary achievements to our region's cultural fabric.

The Helen Hayes Awards, Theatre Washington's signature program, recognize outstanding achievements from more than 80 professional theatres and hundreds of theatre makers across the Washington, DC area each year. Named for Helen Hayes—the legendary and inspirational

Opportunities for Support

All Helen Hayes Awards sponsorships include name recognition on digital materials at the event. **Your gift allows Theatre Washington to welcome over 400 nominees, individual artists, and theatre organizations at no cost to them.**

\$10,000 Producers

Ten Helen Hayes Awards Celebration seats, including red carpet, nominee reception, dinner, awards presentation, show, and party

- One table for you and your guests
- One table for sponsorship of nominees with recognition
- Live acknowledgment from the stage
- Table signage



\$5,000 Co-Chairs

Ten Helen Hayes Awards Celebration seats, including red carpet, nominee reception, dinner, awards presentation, show, and party

- Live acknowledgment from the stage
- Table signage



\$1,500 Host Committee

Two Helen Hayes Awards Celebration seats, including red carpet, nominee reception, dinner, awards presentation, show, and party

To become a sponsor, please visit

<https://bit.ly/hha24sponsor>

Or contact Amy Austin, President & CEO,
Theatre Washington:

amy@theatrewashington.org • (202) 491-1685

Theatre Washington is a 501(c)(3) organization. Portions of the sponsorship packages are tax-deductible.

